



2015 Terrance Keenan Leadership Award in Health Philanthropy

The Terrance Keenan Leadership Award honors outstanding individuals in the field of health philanthropy whose work is distinguished by leadership, innovation, and achievement.

Leadership entails the thoughtful and creative deployment of the resources available to grantmakers. It mines the freedom inherent in philanthropy to create improvements in daily lives and to make valuable contributions in the arenas of health care, wellness, and public policy. Leadership provides the inspiration and momentum needed to address today's pressing health issues. It also provides vision and insight into the challenges of tomorrow. Leadership entails innovation. In the face of deeply rooted problems, leaders affirm, improvise, and take risks. More importantly, they surround others with the freedom, encouragement, and knowledge to create long-term solutions for their communities.

As the field of health philanthropy has burgeoned and has itself become more complex, it faces the future with a sober sense of the magnitude of the challenges to be met. Leaders on all levels are crucial to preserve and refine the integrity of the work of health philanthropy.

By example and instruction, Terrance Keenan (1924-2009) charged us with exercising the freedom to invest in leadership and develop new institutions and systems to confront major needs. He encouraged us to embrace both the freedom to fail and the freedom to persist. Finally, he challenged grantmakers to make "their self-concept as public trusts...the overriding article of their faith and the guiding force of their behavior." A generous and consummate craftsman of our trade, Terrance Keenan reminded us that "creativity...is a cultivated skill, attainable only through continuous effort."

This annual award—established in honor of his more than 40 years of service and contributions to the field—is intended to stimulate others to strive toward this same standard of excellence and acknowledge those whose work embodies his spirit of innovation, compassion, and dedication.

THE AWARD

First presented by Grantmakers In Health (GIH) in 1993, the Terrance Keenan Leadership Award pays tribute to the continuous effort of those in the field of health philanthropy. It recognizes and rewards grantmakers whose thoughtful use of philanthropic dollars has had an impact on human health, at any level. Award recipients' work should demonstrate responsiveness to the people in their communities, large or small, and particular responsiveness to those in the greatest need. It should also distinguish itself by creativity, risk-taking, and boldness toward forging permanent improvements in health. Achievements may be in any area that involves health, such as services, delivery systems, public policy, public participation, prevention, wellness, education, or communications. Results may be at the local, state, regional, national, or international level. The Terrance Keenan Leadership Award carries a \$5,000 honorarium.

TO BE ELIGIBLE

The nominee must be, or have been within the last three years, an active grantmaker for at least five years with a health foundation or corporate giving program making grants in the field of health. The individual may serve as a trustee, staff member, or donor. Grantmakers whose actions embody Terrance Keenan's philosophy can be at any stage in their careers. The award honors grantmakers whether they are in the midst of their service to the field or are at the end of their career. Current GIH board members are not eligible for nomination.

THE NOMINATION PROCESS

Any individual or organization may nominate a grantmaker to receive the Terrance Keenan Leadership Award. A complete nomination of an eligible candidate consists of the following:

- A biographical profile of the nominee, including a summary of the nominee's principal contributions to the field of health philanthropy and how the individual meets the specific criteria for this award. This may take the form of a letter that addresses eight key criteria (described below) regarding the nominee's achievements and leadership qualities. The letter should not exceed five single-spaced, typed pages. The extent to which the letter makes a succinct case for the candidate is more important than the letter's length.
- Two individuals must second the nomination. They do not have to write separate letters of endorsement but have to be willing to be contacted by the selection committee, if necessary. One of these individuals must be from an entity other than the nominee's foundation.
- Complete contact information, including name, title, organization, address, telephone and fax numbers, and e-mail address for the nominee, nominator, and the two persons who seconded the nomination is required. For your convenience, a form for submitting this information is available at www.gih.org; however, you are not required to use it. Members of the award committee may contact the persons listed for additional information about a candidate.
- No more than three attachments that illustrate the nominee's achievements, which may include articles authored by the nominee, publications produced under the nominee's leadership, and media articles. Submit nomination packets to:

The Terrance Keenan Leadership Award Committee
Grantmakers In Health
1100 Connecticut Avenue NW, Suite 1200
Washington, DC 20036
Nominations must be received by September 5, 2014.

AWARD CRITERIA

Grantmaking

- What achievements distinguish this nominee's work?
- Describe how this individual has taken risks, shown innovation, and exhibited the flexibility and creativity needed to address the nation's most pressing health problems.
- Describe how this individual has contributed to the effectiveness of the foundation's grantees and enhanced their success.
- What makes this individual an outstanding grantmaker in the field of health? What are his or her significant contributions to the field?

Leadership

- How has this individual shown leadership and strategic vision within his or her foundation?
- How has this individual shown leadership and strategic vision within the broader field of health philanthropy?
- How has this individual shown leadership within the community he or she serves?
- Describe how this individual has fostered, mentored, or inspired those working in the field.

THE SELECTION PROCESS

The recipient of the award is selected by a committee of up to seven grantmakers from GIH Funding Partner organizations. A member of the GIH board of directors chairs the committee but does not have a vote. The committee will review all nominations and choose one winner. For those not chosen, nominators are welcome to resubmit in subsequent years. The award recipient and nominators will be notified of the committee's decision by December 5, 2014.

The recipient will be expected to participate in the award presentation and speak to his or her colleagues about the challenges and benefits of bringing creativity and leadership to the work of health philanthropy. The award will be presented during the GIH annual conference, March 4-6, 2015, in Austin, Texas.

The decisions of the selection committee are final and not subject to review by the GIH board, staff, or its Funding Partners. GIH reserves the right not to present the award.

PREVIOUS RECIPIENTS

1993 Terrance Keenan

Robert Wood Johnson Foundation

1994 David Packard

The David and Lucile Packard Foundation

1995 Margaret E. Mahoney

The Commonwealth Fund

1996 Beverly Railey Walter

Claude Worthington Benedum Foundation

1997 David P. Ross

Bank of America and Victor E. Speas Foundation

1998 Mary K. Campuzano

Kansas Health Foundation

1999 John Murphy

The Flinn Foundation

2000 No award presented.

2001 Irving B. Harris

The Harris Foundation

2002 Thomas G. David

The California Wellness Foundation

2003 Gloria R. Smith

W.K. Kellogg Foundation

2004 David A. Gould

United Hospital Fund

2005 Frank Karel

Robert Wood Johnson Foundation

2006 Robert Eckardt

The Cleveland Foundation

2007 Mario Gutierrez

The California Endowment

2008 Terri Langston

Public Welfare Foundation

2009 Gary Yates

The California Wellness Foundation

2010 Mary Jane Koren

The Commonwealth Fund

2011 Drew Altman

The Henry J. Kaiser Family Foundation

2012 Margaret O'Bryon

Consumer Health Foundation

2013 James Kimmey

Missouri Foundation for Health

2014 Mark Smith

California HealthCare Foundation

ABOUT GRANTMAKERS IN HEALTH

Grantmakers In Health (GIH) is an educational organization, serving the trustees and staff of foundations and corporate giving programs, that is dedicated to helping grantmakers improve the health of all people. Through programs, publications, professional counsel, and other offerings, GIH works to foster communication and collaboration among grantmakers and others and to help build the grantmaking community's knowledge, skills, and effectiveness.

For more information on the award, visit www.gih.org or contact Kate Treanor at ktreanor@gih.org or 202.452.8331.