

Annual Meeting of the Rural Health Philanthropy Partnership

Thinking Anew: Innovative Approaches to Advance Rural Health

Marriott Bethesda Downtown at Marriott HQ
Grand Ballroom (Second floor)
7707 Woodmont Avenue Bethesda, Maryland 20814
(Closest Metro Stop: Bethesda Metro Station
7450 Wisconsin Ave, Bethesda, MD 20814)

Thursday, October 24, 2024

8:00 a.m. – 9:00 a.m.

Gather and Greet

9:00 a.m. – 9:15 a.m.

Welcome and Introductory Remarks

Tom Morris

Associate Administrator

Federal Office of Rural Health Policy

Health Resources and Services Administration

Diane Hall

Director, Office of Rural Health

Centers for Disease Control and Prevention

Alan Morgan

Chief Executive Officer

National Rural Health Association

Cara James

President and Chief Executive Officer

Grantmakers In Health

9:15 a.m. – 10:00 a.m.

The Rural-Urban Dynamic: Differences, Interdependencies, and Disconnects

There continues to be interest in the American rural-urban dynamic and what we know about the differences between these places and how that impacts policy efforts. Tony Pipa, who leads the Brookings Institution's "Reimagining Rural Policy initiative," will explore these issues and what is unique to rural places and how that plays out in policymaking and can inform decisions by public and private funders. His presentation will put that in a current for this unique moment in time and what that may mean heading into 2025.

Tony Pipa

Senior Fellow, Center for Sustainable Development/Brookings Institution

10:00 a.m. – 10:30 a.m.

Group Reaction to Current Rural-Urban Dynamic

Moderator: Cara James, Grantmakers In Health

Sheldon Weisgrau

Missouri Foundation for Health

Ky Lindberg

Georgia Health Initiative

10:30 a.m. – 11:00 a.m.

Break and Informal Networking

Public-Private Collaborations in Rural Health
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11:00 a.m. – 11:45 a.m.

Innovation in Rural Health Leadership Development and Capacity Building

Few members of the health care community in rural areas wear just one hat. With multiple responsibilities, rural health and community leaders often face challenges finding the time and resources to enhance their leadership skills and expand their ranks. This session focuses on two examples of ground-up leadership models. Lynn Barr will discuss how the Barr-Campbell Family Foundation provides scholarships for promising rural leaders to get a Master's in Public Health from the University of California at Berkeley. Benjamin Anderson will explain the genesis of Rural Recruitment Re-Imagined, an effort to develop the next generation of medical and administrative leaders in rural communities.

Moderator: Alan Morgan, National Rural Health Association

Lynn Barr

Barr-Campbell Family Foundation

Benjamin Anderson

Hutchinson Regional Healthcare System

11:45 a.m. – 1:00 p.m.

Lunch (Networking)

Lunch is on your own

1:00 p.m. – 1:45 p.m.

State, Philanthropy, and Community Partnerships

When foundations partner with states, they can help expand services and deepen impact. This discussion provides two examples of this important collaboration. Julia Wacker will discuss how the Duke Endowment-funded CaroNova is working with state partners in North and South Carolina to enhance child and adolescent behavioral health. Ashley Stewart of The Rapides Foundation will focus on how the foundation helped expand access to much needed early childhood education programs in rural Louisiana.

Moderator: Brandon Brook, National Rural Health Foundation

Julia Wacker

CaraNova on behalf of the Duke Endowment

Ashley Stewart

Rapides Foundation

1:45 p.m. – 2:15 p.m.

Break and Informal Networking

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2:15 p.m. – 3:15 p.m.

CMMI – What’s a Hackathon? (Come Find Out)

The Centers for Medicare and Medicaid Innovation (CMMI) tried a new approach to community engagement this summer by hosting the 2024 Rural Health Hackathons. This participatory approach empowered rural health teams to come together, discuss rural health issues, and propose new solutions. Hear from CMMI’s M.G. Simonton and Kate Davidson on why CMMI took this approach, how it worked, and where they go from here. Hackathon participant Mark Holmes of the North Carolina Rural Health Research Center will also offer his perspective.

Moderator: *Diane Hall, Centers for Disease Control and Prevention*

Mary Greer Simonton and Kate Davidson

Learning and Diffusion, CMMI

Mark Holmes

Cecil G. Sheps Center for Health Services Research

3:15 p.m. – 4:00 p.m.

Intractable Challenges and Creative Solutions for Rural Communities

Rural health discussions often focus on the challenges and difficulties of increasing access to care and improving outcomes. This session will focus on two foundations that used an asset-focused approach to addressing long-standing rural health challenges. Kevin Lambing of the TLL Temple Foundation convened a group of rural hospital leaders who bucked the odds to offer robust maternal and obstetric services and provided a path for others to follow. Kim Tieman of the Benedum Foundation took on oral health through a long-term initiative that spurred some unconventional thinking about how to change the dynamic on this ongoing challenge in West Virginia.

Moderator: *Tom Morris, Federal Office of Rural Health Policy*

Kevin Lambing

Temple Foundation

Kim Tieman

Claude Worthington Benedum Foundation

4: 00 p.m. – 4:45 p.m.

2025 Preview: Potential Areas of Interest

As we look to next year, hear about some of the initiatives planned for 2025 from the Federal Office of Rural Health Policy, National Rural Health Association, Grantmakers in Health, and the Centers of Disease Control and Prevention Office of Rural Health.

Tom Morris

Federal Office of Rural Health Policy

Cara James

Grantmakers In Health

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Alan Morgan

National Rural Health Association

Diane Hall

Centers for Disease Control and Prevention

4:45 p.m. — 5:00 p.m.

Day 1 Wrap-Up

Diane Hall

Centers for Disease Control and Prevention

5:00 p.m.

Meeting Adjourns for the Day

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Friday, October 25, 2024

9:00 a.m. – 9:15 a.m.

Welcome Back and Context Setting for Day 2

Tom Morris

Federal Office of Rural Health Policy
Health Resources and Services Administration

9:15 a.m. – 10:30 a.m.

Engagements in Rural Health with Federal Partners*

This session will provide time for attendees to meet with representatives from several federal agencies that have programing related to rural health. These informal conversations are an opportunity to identify areas of potential collaboration, discuss strategies to address health disparities, and explore ways to improve health care access in rural communities.

**Three 20-minute sessions federal representatives will be the same for each session.*

Appalachian Regional Commission

Delta Regional Authority

Department of Agriculture

Department of Education

Department of Health and Human Services:

Agency for Health Care Research and Quality
Assistant Secretary for Policy and Evaluation, HHS
Centers for Disease Control and Prevention
Centers for Medicare & Medicaid Services
Health Resources and Services Administration
Indian Health Service
National Institutes of Health
Substance Abuse and Mental Health Services Administration
Environmental Protection Agency

10:30 a.m. – 11:00 a.m.

Break and Informal Networking

11:00 a.m. – 12:00 p.m.

Rural Community Engagement and Capacity Building

Any successful rural health initiative starts at the community level. Linking stakeholders in small communities spread across large geographic areas around a common goal and building the capacity to then carry out the needed actions are not without their challenges. This session features two current initiatives addressing different parts of this dynamic. Pennie Foster-Fishman will talk about how a project funded by the Michigan Endowment for Health enhanced an existing regional partnership to engage more than 300 rural health stakeholders. This effort developed a shared-priorities

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framework to focus on upstream prevention activities that translated into a spate of new activities across Northern Michigan. Amy Elizondo of the National Rural Health Association will talk about a new and expanding effort to build capacity in high-need rural communities by embedding coaches in a rural organization for a year-long effort to help with strategic planning, partnership enhancement while also helping to identify funding and other resources to meet local needs.

Moderator: Ann Rodgers, *Grantmakers In Health*

Pennie Foster-Fishman

On Behalf of the Michigan Endowment for Health

Amy Elizondo

National Rural Health Association

12:00 p.m. – 12:30 p.m.

Key Takeaways and Continuing the Conversation

MEETING ADJOURS